

BESTPATH FOUNDATION



VISION

Millions of people seek guidance from life coaches and career counsellors every year. Each of these pursue success within a given career path.

At **BestPath Foundation**, we believe that genuine success and joy is achieved through finding your intended path in life. Our goal is to help people connect with their God-given purpose in His Kingdom, combining the gifts God has given us with an intentional strategy for life. Each individual can develop a dedicated plan for converting their purpose into a life mission devoted to God.

BESTPATH FOUNDATION

Change the way you look at things and the things you look at change... BestPath Foundation helps people make a fundamental shift in how they look at the world and embark on a journey that will turn into your personal legacy.

Discover your true gifts. Find opportunities to serve others and engage His intended purpose. It will be the adventure of a lifetime. You will find a sense of significance and clear direction that most people can't even imagine.



CHALLENGE

People come into difficult situations and are faced with life-altering choices. These circumstances can be the catalyst for change – not just pragmatic change, but fundamental evolution.

Ted was faced with making a career change following a 30+ year career in public school administration. It was a significant life transformation that seemed more than a little overwhelming at the beginning.



Unexpectedly out of work, Carolyn needed help. While she needed to find a new job, she was also feeling a bit lost - emotionally, mentally, and spiritually. It was a difficult time of transition.

A painful divorce left Dave feeling lost, both in life and with his career direction. He knew he was being called to do something else but had no idea what it was or how to go about making the change.

SOLUTION

Jim Davis, Founder of BestPath Foundation, has developed a strategic life coaching program focused on God's unique purpose for you. Ted, Carolyn, and Dave are among the many people Jim has helped. Proverbs 20:18 "Finalize plans with counsel, and wage war with sound guidance."



"Jim did an outstanding job helping me identify a career focus with specific goals and objectives that was consistent with my personality, temperament, skills, and gifts. He skilfully helped me translate and communicate my past work experience and skill set into the language of the job marketplace. Finally, through clear expectations, role playing, and specific assignments orchestrated by Jim, I developed confidence and strategies to present myself to prospective employers."

Ted Oakley

"For me, the beauty of your training is that it is not simply designed to help a person 'get a job.' Over the past five years, I have turned to my BestPath Foundation manual again and again, in an effort to stay up to date on the valuable information I received. Thank you so much for this practical and Godly training, whose usefulness far outweighs the initial financial investment."

Carolyn Jones



"I knew I was being called to do something else. Jim immediately began helping me to understand what my skills and gifts were and how to go about applying them in the market. I was out in the market in just a few short weeks and accepted my next assignment after negotiating a 20% pay increase. Since I started working with Jim, I have had nine promotions and pay increases totalling close to 300%!"

Dave Crookshank



COMPETITION

There are a lot of companies that offer life coaching and career counselling. BestPath Foundation delivers a comprehensive program that goes far beyond any of the competitors.

Jim Davis has built BestPath Foundation around God's path for each of us. His spiritual focus combined with his deep expertise with people and business have helped countless people transmute their lives into God-blessed destinies. Ephesians 1:11-12 "We have also received an inheritance in Him, predestined according to the purpose of the One who works out everything in agreement with the decision of His will, so that we who had already put our hope in the Messiah might bring praise to His glory."

“BestPath Foundation is an outstanding, one-of-a-kind, comprehensive, internationally user-friendly online package, creatively designed to propel the marketplace professional to walk out his/her purpose. I fully recommend and trust Jim Davis and the BestPath Foundation, because of positive life changes that I and others have experienced for almost a generation.”

Laurice Baddour

PLAN



It's time for BestPath Foundation to expand. Jim's efforts to help people have been extremely rewarding. Using his methods, a team of coaches can help clients pursue life and career changes built around God's purpose for them.

You will help members understand how God has uniquely shaped them for a specific mission in His Kingdom. Leadership from you will guide them to develop an intentional strategy for themselves and establish their own legacy of making a difference in the world.

As a BestPath Foundation licensee, you will help others accomplish their mission and vision by...

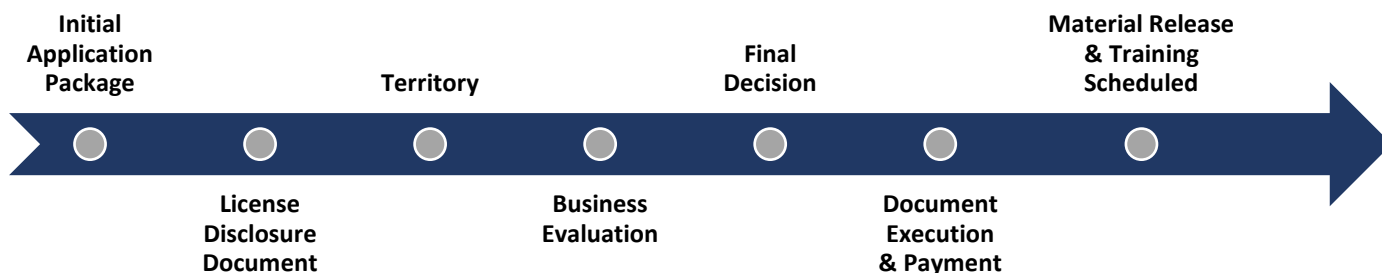


Note

The offer of a License can only be made through the delivery of a **License Disclosure Document**. Certain jurisdictions require registration prior to the offer or sale of a License. BestPath Foundation does not offer Licenses in jurisdictions where we are not registered (or exempt from registration).

OPPORTUNITY

The **license opportunity** with BestPath Foundation is managed meticulously and requires interested parties to carefully review each of these steps. As each step is important in the evaluation process, BestPath Foundation will not enter into a License arrangement with you until you have completed each step-in succession.



1. **Initial Application Package:** After reviewing this information, if you are interested in further exploring the *BestPath Foundation* License Opportunity, please complete and return a *Potential Licensee Personal Profile Form* (included in this package). In addition, please forward to us a current resume and a personal biography.
2. **License Disclosure Document (LDD):** Once we have reviewed your initial application package and we have approved you as being qualified to be a License candidate, we will send you the applicable License Disclosure Document as required by the Federal Trade Commission and/or your state. In addition to providing you with important legal and contractual information related to the BestPath Foundation License Opportunity, the License Disclosure Document will include a list of all current and past BestPath Foundation Licensees. The law requires that we allow you at least fourteen (14) calendar days to review the License Disclosure Document. We encourage you to take advantage of this time and carefully review this information with your legal and accounting advisors. For information on obtaining our License Disclosure Document.
3. **Territory:** If, after reviewing the License Disclosure Document, you are still interested in a *BestPath Foundation* License, we will work together to define a potential territory for you.
4. **Business Evaluation:** Once you are comfortable with the proposed territory *BestPath Foundation* would be assigning, you will have the opportunity to devote some time and attention to visiting with Directors and members (or any other operating *BestPath Foundation* License or corporate operation).
5. **Final Decision:** After you have completed your business evaluation and we mutually agree to establish a franchisor-Licensee relationship, we will provide you, for review, three complete sets of all necessary legal agreements, including the License Agreement, with ALL appropriate information included on these legal documents. The law requires that we allow you at least seven (7) calendar days to carefully review all these legal documents with your legal and accounting advisors. We encourage you to take advantage of this time.
6. **Document Execution & Payment:** Once you are comfortable with all the legal documents, you will execute them as per BestPath Foundation instructions. You will then return two sets of the legal agreement to us along with payment for the appropriate License fee.
7. **Material Release & Training Scheduled:** Once we have received your payment and the two sets of fully executed legal agreements, we will (a) forward to you various operating supplies, (b) arrange for you to have access to the BestPath Foundation Operations Manual as well as other operating material and (c) work with you to schedule you for the BestPath Foundation Licensee Initial Training Program.

Our current team represents a congregation of dynamic people committed to the BestPath Foundation mission. While some people have engaged as independent leaders, others have elected to participate as a two-person partnership.

Davis Family Trust

- Paul & Sherry Davis (OH)
- Brian & Julie Davis (GA)
- William & Tia Davis (OH)
- Janet Ray (OH)
- Joyce & John Beathard (OH)
- Jeff Davis (OH)
- Betty Gettings (KS)
- Betty Hicks (KS)
- Wayne & Sue Whitten (TX)
- Ken & Teresa Whitten (TX)
- Evelyn Vanscoy (OH)

- Bert & Deb Robinson (OH)
- Jerry Spencer (OH)
- Rev. Joe & Sarah Proudfoot (OH)
- Fred & Jeannie Brooks (KS)
- Rod & Debbie Stapleton (OH)
- David Crookshank (OH)
- Alan & Deb Reed (OH)
- Karin & Rod Combs (OH)
- Karen Bender (OH)
- Michelle Brent (OH)
- Bill & Brenda Gibson (OH)
- Rob & Ginny Cryder (OH)
- Mark & Kara Mason (OH)
- Laurice Baddour (ME)
- Beatle & Melissa Potts (OH)
- Darius & Janet Hardwick (OH)
- Mark & Paula Harrington (OH)
- Brent & Kellie Long (OH)
- Kurt & Samantha Linnemann (MD)
- Larry & Shannon Kitchen (NC)
- Seth & Aubrie Drayer (OH)
- Mike & Tina Schrimsher (FL)
- Jeff & Stacey Proise (OH)
- Heath & Christina Goldsmith (OH)
- Rigo & Amanda Quintanilla (OH)
- Ralph Ross (OH)
- Coach Dave & Michele Daubenmire (OH)
- Mark & Jeanette Niezgodski (OH)
- Bob & Vivian Skovgard (OH)
- Chris & Nikki Jo Baker (OH)
- Alan Hoyle (NC)
- Todd Laubenthal (OH)
- Bill Calvin (FL)
- Steve & Rebecca Farmer (OH)
- Bud & Tara Shaver (NM)
- Mark Wolf (OH)
- Dave & Tina McNeely (OH)
- Jill Kelly (OH)
- Curt & Barb Swaggerty (OH)
- Nancy Brust Spears (OH)
- Toni & Amanda Brown (OH)
- Edwin & Patty Mason (OH)
- Rev. Tyler & Lydia Dresbach (AZ)
- Derek & Kaitland Warner (OH)
- Mike Kirk (OH)
- David & Michelle Martin (OH)
- Rev. David & Naomi Phillips (Philippines)
- Paul & Anna Troiani (NC)
- Bill & Pirkko Oclock (MD)
- Chuck & Anna Williams (OH)
- Nick & Maria Brown (OH)
- Christopher & Nicole Sears (KS)
- Matt & Carrie Mason (OH)
- Mac & Melissa Cordle (OH)
- Jason & Courtney Hawk (IL)

Investors / Profit Sharers

JOURNEY



On August 26, 1989, at the age of 41, Jim Davis returned to his hometown in Ohio; unemployed, homeless, in debt over \$250,000, discouraged, depressed, dejected and in search of a Savior.

Then he saw an ad in the classifieds for help in getting a job. He went to the interview, paid \$2,500 for job assistance, and after his fourth session they offered him a position helping others get a job. Jim accepted the offer and started learning a craft – Career Counseling.



After dedicating himself, Jim was recognized as “Rookie of the Year” in 1990, Lead Advisor for Columbus, OH office in 1993, and International Career Advisor of the Year for both 1994 and 1995. He was finally selected as Corporate Director of Training and Career Services in 1996 for 10 offices across five states. From this position, Jim oversaw the counseling services for 1,500 job seekers annually, generating revenue over \$4 million.

Jim left his career counseling position in October 1996 and began his own Life Coaching Assignment by founding Resources Unlimited Group. Over the next few years, he continued gaining experiences and knowledge which propelled him towards his purpose. His efforts included hosting a call-in radio program called Career Talk, a three-year assignment as a co-writer for Purpose Magazine, graduating from The Ohio State University Foundation for Entrepreneurial Education, and obtaining the rights to bestpath.com.

God’s mission was becoming clear.



In 2001, Jim accepted membership into the American Association of Christian Counselors and graduated from the Light Institute in the specialty area of “Caring for People God’s Way” the following Spring.



On July 27, 2004, BestPath Foundation was established as a business entity with the Ohio Secretary of State. Just a few months later, Jim published the definitive work on work, the 196 page “Being About My Father’s Business” by Christian Faith Publishers (978-1-64349-022-9 paperback, and 023-6 digital).

Since BestPath Foundation was founded, efforts have been made to convert the program to an online format, starting with “Focus on Purpose”, reducing the time required for counsel from 16-20 face-to-face hours down to about six hours. By 2018, the entire Resources Unlimited Group manual program was available through an interactive website at BestPathFoundation.com.



After three years of continued program refinement, Jim is leading the Foundation in expanding BestPath to help reach more people across the United States. It’s important that growth is carefully managed to ensure that Licensing is limited to worthy entities who genuinely respect the mission of the organization and who are fully committed to helping connect people with His purpose.

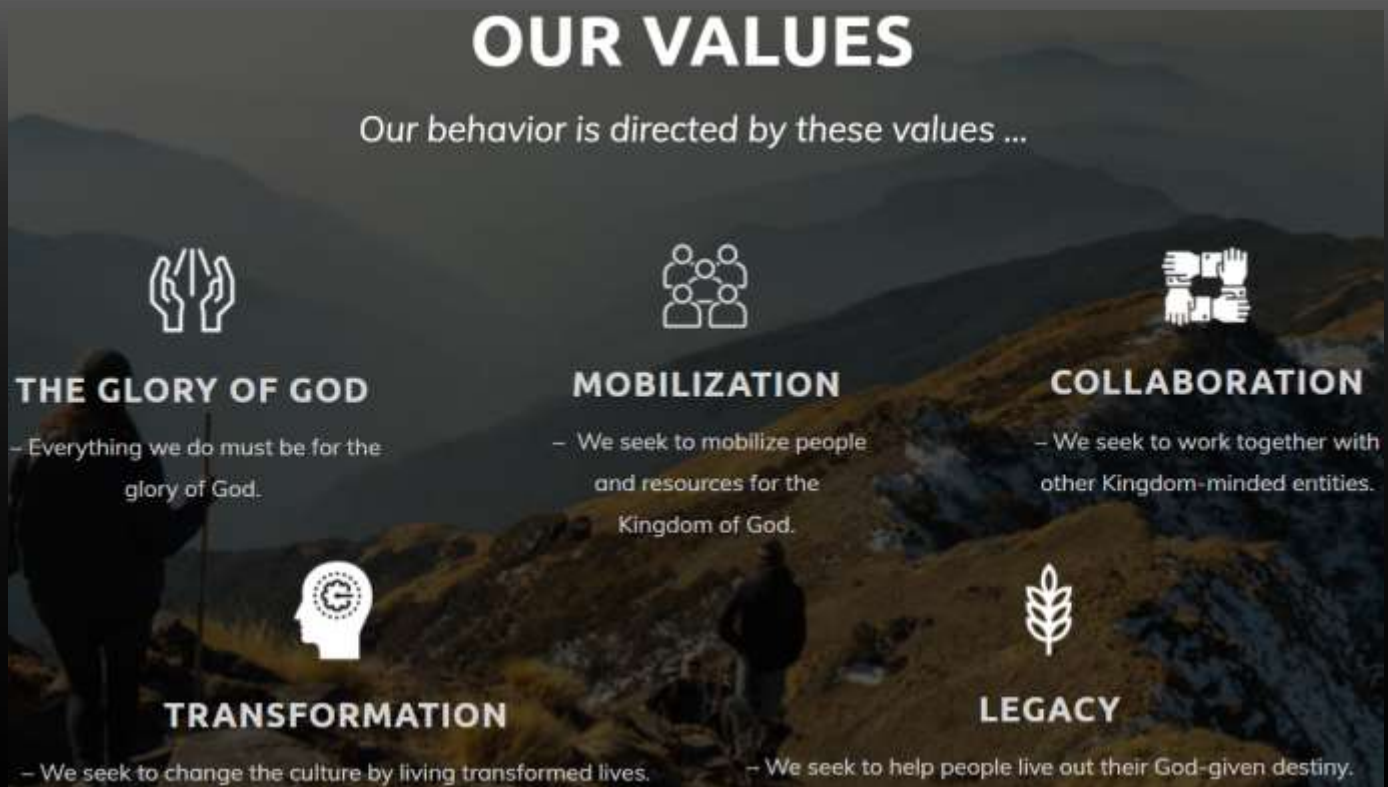
FINANCIALS

A BestPath Foundation Licensed business is a for-profit, membership-based organization, through which Licensees aim to help entrepreneurs, sales representatives, and professionals using a weekly structured meeting - sometimes referred to as networking groups, tips clubs, or structured referral groups. A Licensee's members pay membership dues, which creates revenue for the Licensee.

The Licensee will generate \$1,550 per enrolled client as they help discover and engage in God's purpose for their life.

CONCLUSIONS

The BestPath Foundation License is a business opportunity requiring a financial investment, along with a passion for delivering His mission and a time commitment for optimal success. Further information is available following an initial conversation.



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5th Avenue Capital

Private Funding from \$10M to \$2B