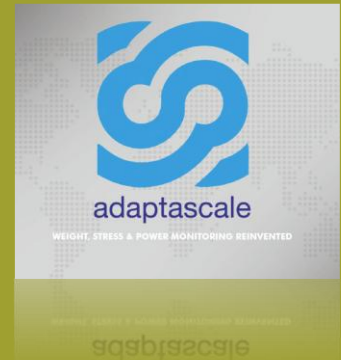




# SIMION THOMAS INTERNATIONAL INC



## VISION

Smart technology, whether for personal use or in business settings, is the key driver in today's society.

In recent years we've become increasingly used to connecting everyday devices in our homes and offices to the digital sphere to make the places we live and work more user friendly, economical, productive and efficient. Digital connectivity of weight and stress monitoring capabilities is nothing new.

Advancements in design and modern manufacturing techniques can help refine and simplify age-old routines. Solutions that are tried and true have been taken for granted and are not always top of mind for innovation, creating an exceptional opportunity for Adaptascale Technology.

WEIGH THEM WITHOUT THEM KNOWING. **STRESS FREE.**



Technology to track weight and pressure can be used for so many things – from monitoring a sick pet to improving your golf game.

Adaptascale is changing everything about it.

# SIMION THOMAS INTERNATIONAL

Simion Thomas International (STI) is a specialist product innovations company registered in Delaware and operating from the home of innovation in Ohio. STI also has roots in the United Kingdom.

The formation of STI is the direct result of initial success in 2017 - the initial 3-year lease of intellectual property (IP) for Tee-Fork to the American/ Canadian company Henry James Innovations for \$3.45M USD. Tee-Fork is the world's first and only two-in-one golf tee and divot repairer. The license for the commercial and retail sale of Tee- Fork throughout North America, Canada, Mexico and the Caribbean has since been re-sold to Travis Bradshaw LLC.

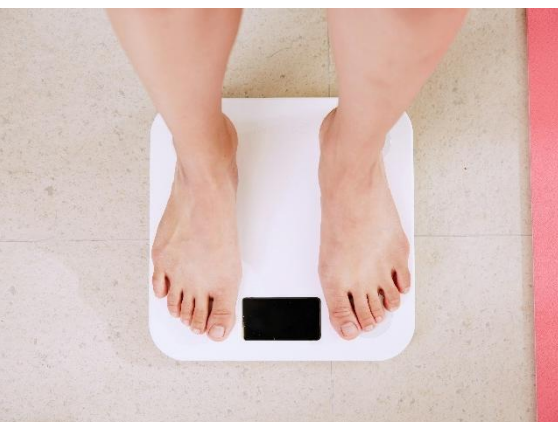
Other successful profit centers have included The Chalice, PowrUp and ChillaTray. Since 2018, STI has consistently added to our suite of new development projects. The portfolio includes Cinders, Swing Speed, Xtend-a-Putt, G-Balance, CanScan, Intrac and PanStir, with nine more innovations in the early stages.

“Don't be confined by rules. If you are to make a success of your idea, being different is an asset.”

James Dyson

## CHALLENGE

The need for weight, stress, pressure measurement, tracking, collating and monitoring of data is required within a variety of situations and multiple markets. Traditional scales and existing stress or power machine technology have an array of challenges, leaving them inflexible and expensive.

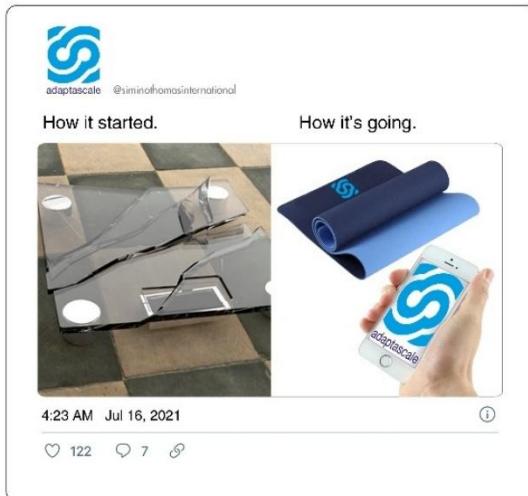


Do you weigh yourself? What about your luggage?  
How does this work when you are travelling?



# SOLUTION

Adaptascale stands out as an innovation that has a remarkable market value spanning a full portfolio of solutions all on its own.



Adaptascale Technology (patent-pending) is a brand new, unique weight and stress system that utilizes existing cutting-edge technology arranged in a unique way not yet seen before. It is a simple yet accurate, lightweight and flexible multi-platform. This offers huge potential to large tech savvy multi-sector markets on a worldwide basis.

The technology encompasses connectivity with multiple unique selling points which have not been associated with this type of product range previously. These new features will not only change the opportunities for existing products in the marketplace, but they will drive expectations and demand in new directions.

# COMPETITION

Adaptascale's disruptive technology is bringing to market wonderful innovation offering a combination of any or all of the following product value highlights. No other products available in the market deliver the same value. There is no direct competition.

## Product value highlights

- Cost effective
- Flexible
- Durable
- Waterproof
- Lightweight
- Accurate
- No weight limits

- User friendly / soft to touch

- Digital/ Bluetooth

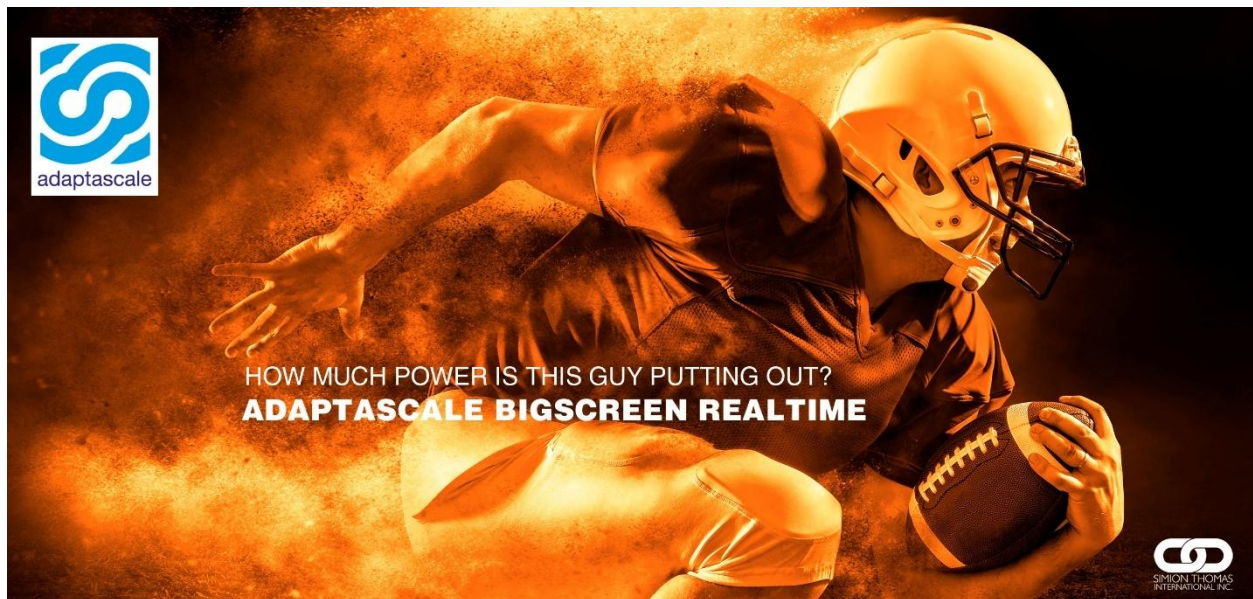
- Scalable for multiple interfaces

STI has already invested time and money in the project, giving insight into where and how Adaptascale is positioned in the market. A minimum timescale would be necessary to establish fully operational prototypes for each category of use. Interest from several blue-chip companies has already been shown in Adaptascale Technology. Leveraging STI's tried and tested network of established trade and industry influencers, the business expects to reach rapid IP sales producing recurring annual income.

# PLAN

**Timing.** Here is the perfect storm of skill, experience, opportunity and the time-served cast iron will to succeed. Rarely do these qualities show themselves all together in one place at the same time.

**Structure.** Manufacturing is not a requirement. Neither are the associated marketing costs and complexity of a launching new product. This goes to ensure a lean strategy that aims to improve business operations and maintain streamlined costs to maximize our value.



**Project.** Simion Thomas International's Adaptascale represents an incredible opportunity that can be aligned immediately with more than 12 individual major markets. Gaps in big businesses that are waiting to be filled are unheard of.

**The sale.** Licensing the individual intellectual properties grants the license holder a set period of pre-agreed renewable time to utilize the individual specified technology we have developed in their own product lines.

# TEAM

Simion  
Baxter-Cox

With over 35 years in design and product design Simion Thomas International Inc driving force is without doubt Simion Baxter-Cox. Having designed everything from women's lingerie to dispensing systems for Coca-Cola and pivoting with most things in-between. His unwavering ability not to be fazed by any new project requirement is key.

Simion's role moving forward is the major center point of any project undertaken. Inspiration, mentally stimulated to solve problems in a creative way and then delegate is a strength that is nurtured and one that is second nature. Sourcing industry specialists throughout Europe and the US for material, technical, digital, manufacturing and other associated skills is something he has many years of experience.

Diane Benn

Trusted associate of 30 years is Diane Benn with over 25+ years in marketing and public relations will be joining as personal assistant and project assistant.

Scott Davies

Accountancy and business consultancy is supported by Scott Davies, CPA. A time served accountant with over 40 years working previously for several of the "Big 5" accounting firms as managing director, he is a trusted partner.

# MILESTONES

## NEXT STEPS

|               |   |
|---------------|---|
| 2024          | Securing \$10M USD in US investment into primary project Adaptascale  |
| 2025          | Final prototyping of Adaptascale<br>Register intellectual property (IP)<br>First intellectual property (IP) sales |
| 2026-<br>2028 | Continuing development of Adaptascale variations<br>Ongoing intellectual property (IP) sales                      |
| 2029          | Sale of Adaptascale technology \$200M +   |
| 2030+         | New project intellectual property (IP) sales<br>New project development   |



# FINANCIALS

STI is seeking an investment of \$10M to scale the Adaptscale technology into a portfolio of solutions. \$8M will be used for initial scaling and growth, while \$2M will be reserved for subsequent product investments.

Using the foundation of work from the past five years, STI already has a patent pending and a strong forecast. The goal is to build up the annual recurring revenue (ARR) and then execute an exit strategy on the sale of Adaptscale intellectual property in Year 5/ Year 6.

| Operating Statements   | Year 1           | Year 2            | Year 3            | Year 4            | Year 5            |
|--|------------------|-------------------|-------------------|-------------------|-------------------|
| <b>Revenue</b>   |                  |                   |                   |                   |                   |
| Adaptscale IP licensing  | 2,000,000        | 10,000,000        | 27,000,000        | 40,000,000        | 45,000,000        |
| Adaptscale sale of IP  | -                | -                 | -                 | -                 | -                 |
| Adaptscale R&D rebate  | 2,600,000        | 2,600,000         | 2,600,000         | 2,600,000         | 2,600,000         |
| <b>Net Revenue</b>   | <b>4,600,000</b> | <b>12,600,000</b> | <b>29,600,000</b> | <b>42,600,000</b> | <b>47,600,000</b> |
| <b>Operating Expenses</b>  |                  |                   |                   |                   |                   |
| Tech/ IT   | 750,000          | 1,125,000         | 1,687,500         | 2,362,500         | 3,071,250         |
| Marketing  | 25,000           | 37,500            | 56,250            | 78,750            | 102,375           |
| Finance  | 25,000           | 37,500            | 56,250            | 78,750            | 102,375           |
| Trademark  | 250,000          | 375,000           | 562,500           | 787,500           | 1,023,750         |
| Facilities & Equipment   | 750,000          | 1,125,000         | 1,687,500         | 2,362,500         | 3,071,250         |
| Staff  | 2,000,000        | 3,000,000         | 4,500,000         | 6,300,000         | 8,190,000         |
| Other  | 200,000          | 200,000           | 200,000           | 200,000           | 200,000           |
| <b>Total Operating Expenses</b>  | <b>4,000,000</b> | <b>5,900,000</b>  | <b>8,750,000</b>  | <b>12,170,000</b> | <b>15,761,000</b> |
| <b>Pre-Tax Income</b>  | <b>600,000</b>   | <b>6,700,000</b>  | <b>20,850,000</b> | <b>30,430,000</b> | <b>31,839,000</b> |
| <b>Source and Use of Funds</b>   |                  |                   |                   |                   |                   |
| <b>Source of Funds</b>   |                  |                   |                   |                   |                   |
| Investment   | 8,000,000        | 2,000,000         |                   |                   |                   |
| Shareholder distribution (20% Pre-Tax Inc)<br><i>Remainder of Income is reinvested</i> |                  |                   | (4,170,000)       | (6,086,000)       | (6,367,800)       |
|  | 0                | 0                 | (4,170,000)       | (6,086,000)       | (6,367,800)       |
| Operating Income/ (Losses)   | 600,000          | 6,700,000         | 20,850,000        | 30,430,000        | 31,839,000        |
| <b>Total Operating Expenses</b>  | <b>600,000</b>   | <b>6,700,000</b>  | <b>16,680,000</b> | <b>24,344,000</b> | <b>25,471,200</b> |
| <b>Net Change</b>  | <b>8,600,000</b> | <b>8,700,000</b>  | <b>16,680,000</b> | <b>24,344,000</b> | <b>25,471,200</b> |
| <b>Cash at Beginning of Period</b>   | <b>0</b>         | <b>8,600,000</b>  | <b>17,300,000</b> | <b>33,980,000</b> | <b>58,324,000</b> |
| Net Change   | 8,600,000        | 8,700,000         | 16,680,000        | 24,344,000        | 25,471,200        |
| <b>Cash at End of Period</b>   | <b>8,600,000</b> | <b>17,300,000</b> | <b>33,980,000</b> | <b>58,324,000</b> | <b>83,795,200</b> |



# CONCLUSIONS

Simion Baxter-Cox is seeking an investment of \$10M for Simion Thomas International (STI). The investment is crucial and enables a quick but also ongoing annual recurring revenue that will lead to an eventual sale of Adaptascale of \$200M+.

This is a unique opportunity to be part of a company that has already developed powerful technology ready for scaling. You can help launch a company dedicated to creating and reinventing products that will change our whole world.

## Measure the weight



## Scale the value

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**5th Avenue Capital**  
Private Funding from \$10M to \$2B