



Vision

According to Spherical Insights and The Roundup.org, in 2021 the size of the electronic waste problem was 57.4 Metric Tons valued \$52.13 Billion and is projected to grow to 74.7 Mt valued at USD \$145.11 Billion by 2030.

50+ metric tonnes
of eWaste per year

eWaste Tech Holdings embraces business models and operational strategies based on two principles which form the foundation of its existence: the importance of environment stewardship and the creation of sustainable jobs. It is critical that the company successes are not only measured by profitability but also by its overall impact on the environment and its ability to transform distressed communities by providing residents with a pathway to economic freedom.

Our roadmap supports the buildout of state-of-the-art facilities for the collection, recycling, and processing of electronic waste. Seeking and developing cutting edge technologies will effectively extract and process collected waste while protecting the environment and its workforce.

Less than 18% is currently recycled

eWaste Tech Holdings

eWaste Tech Holdings, LLC (“eWaste Tech”) is a start-up venture with the mission to create groundbreaking electronic waste (e-waste) solutions that transform waste, people, and community, while implementing the triple bottom line social and environmental principle – planet, people, and profit. We believe that our solution addresses the rapidly growing electronic waste problem.

Founded in 2018 by Felipe Wright, eWaste Tech is a Delaware Limited Liability Company led by a team of seasoned executives. The pilot program launched in the Richmond, Virginia area confirmed the demand and business model. eWaste Tech Holdings is a Veteran owned company specializing in electronic waste management, data destruction, research and development (R&D), and waste collections, as well as a workforce development program to empower residents of marginalized communities.

Challenge

Electronic waste is a monumental issue around the world. According to The Global E-waste Monitor 2020, more than 50 million metric tonnes (Mt) was created in 2019 alone. This represents an increase of 20% over the previous five years. Nearly 25% of the waste can be attributed to the Americas. Globally, the recycling rate is a disappointing 17.4% and within the Americas region, recycling is a dismal 9.4%.¹

We see the environmental problem of mounting electronic waste as a parallel issue with chronic unemployment in marginalized communities. These issues can be solved in concert with our unique approach.



Solution

eWaste Tech Holdings, LLC is a consumer-focused organization providing solutions to all things related to electronic waste, from acquisition to recycling, to disposal, to consumer education, and workforce development while renewing lives and revitalizing communities.

¹ https://ewastemonitor.info/wp-content/uploads/2020/11/GEM_2020_def_july1_low.pdf

The approach transforms electronic waste into valuable materials. By limiting the amount of electronic waste entering landfills, environmental protection is improved. Our mission extends to revitalize distressed communities through job creation and business entrepreneurial opportunities. Empowerment begins with sustainable jobs and competitive wages.

Competition

There are other companies in this space. However, with the global average of recycling less than 18% of electronic waste – and the U.S. falling below that recycling average – there is a gap in the market that is not being met.

Electronic waste is a significant and growing problem. Customer awareness and access to convenient answers to safely dispose of electronic products is one of the major challenges in the electronic waste market. eWaste Tech Holdings see this as a golden opportunity.

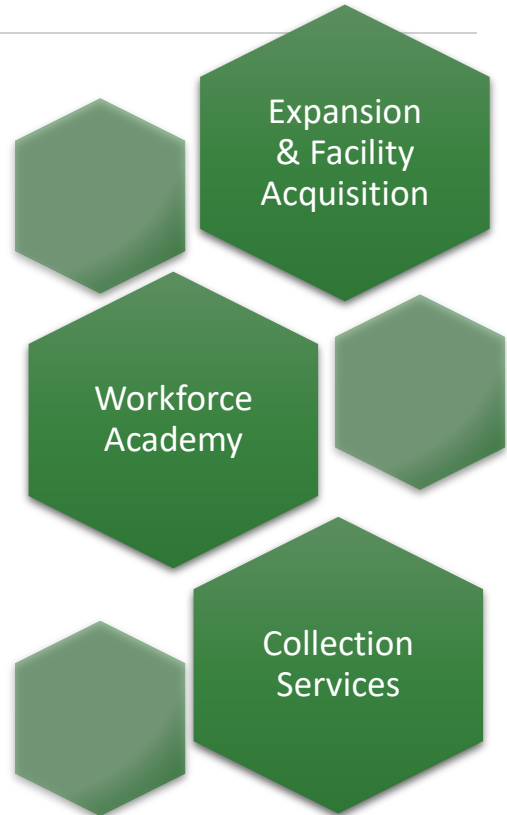
eWaste Tech will be launching a convenient, affordable, and nationally proclaimed electronic collection solution targeting households, businesses, materials recovery facilities (MRFs) and all levels of government entities. Our solution replaces landfills and warehouses as final destinations and eliminates the need for users to ship these untapped resources and material to third world countries. Ultimately, eWaste will be a turnkey one-stop platform for all things related electronic waste.

Plan

Based on the initial test program site in Virginia, eWaste Tech Holdings solutions will be launched in the Mid-Atlantic region consisting of Maryland, Delaware, Pennsylvania, Virginia, West Virginia, and part of New Jersey. eWaste Tech will build out a state-of-the-art operation that include collections, recycling, processing, data destruction, and innovative technologies to extract metals from obsolete electronic waste.

eWaste Tech’s workforce development and vocational training model will supply the required workforce across the full spectrum of the electronic waste recycling industry. This solution helps to address the challenges faced by returning citizens, candidates re-entering the workplace from serving our country, and the unemployed in marginalized communities.

Nationwide Electronic Waste (eWaste) collection services will be launched, comprised of online service centers, convenient full-service facilities, and key partnerships.



eCycling collection events will offer services to collect used, obsolete, and legacy electronic equipment and data destruction services.

Team

The eWaste Tech Holdings, LLC leadership team is comprised of the Executive Management and the Advisory Board. Together they have the expertise to design and implement a robust solution. The team will actively develop strong corporate infrastructure while acquiring certified eWaste facilities that meet strict security standards such as R2, ISO 14001, ISO 27001, and ISO 45001. In addition, we will develop a trained workforce by completing our training curriculum with established learning institution(s).

Felipe Wright | Chief Executive Officer

Sylvia Joseph | Chief Strategist

Janice Davis | Vice President, General Counsel and Contracts

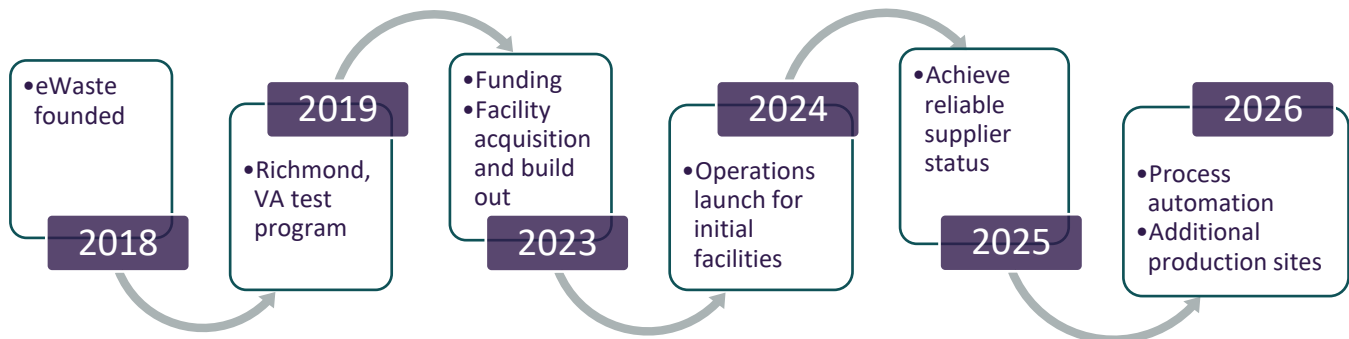
Robert “Bobby” Mills | Director of Federal Government and Public Relations

Irene Bland | Director of Workforce Development

Dr. Vincent “Vinny” Serra | Chief Standard & Quality Officer

Milestones

With a successful test program in Virginia, eWaste Tech is ready to secure funding and move forward to grow the business. Key milestones have been developed for the next several years.



Financials

There will be two major rounds of investment, with the company positioning for profitability by Year 3. Once the full portfolio of early-stage facilities has achieved full operating capacity, profitability will increase substantially.

Operating Statements	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue					
Revenue	0	5,000,000	10,000,000	15,000,000	22,500,000
Cost of Goods Sold	0	3,500,000	5,000,000	7,500,000	10,000,000
Net Income	0	1,500,000	5,000,000	7,500,000	12,500,000
Operating Expenses					
General & Administration	2,500,000	2,500,000	2,500,000	3,000,000	4,500,000
Sales & Marketing	-	-	1,000,000	2,500,000	3,750,000
Research & development	-	-	500,000	750,000	1,125,000
Other	250,000	300,000	500,000	750,000	937,500
Total Operating Expenses	2,750,000	2,800,000	4,500,000	7,000,000	10,312,500
Pre-Tax Income	-2,750,000	-1,300,000	500,000	500,000	2,187,500

Conclusions

Principal Felipe Wright requires \$50,000,000 to progress eWaste Tech. The initial round of fundraising will be focused on the \$35,000,000 for corporate infrastructure, creation of the workforce program, and development of the facilities planned for Year 1 and Year 2.

At the end of the day, your investment into eWaste Tech Holdings will transform the electronic waste industry, empowering a new workforce and driving sustainable revenue. The global crisis of electronic waste has created an opportunity and eWaste Tech Holdings has a dynamic solution.

With corporations and governments around the world looking for ways to improve their environmental and social impact, eWaste Tech isn't just a good investment opportunity – it's the **trifecta** of a **gap in the industry, market demand, and huge profit potential**.

Join us and we will lead the way to a better planet.



Reagan Rodriguez

Reagan@5thaavc.com | 800.201.3143



5th Avenue Capital

Private Funding from \$10M to \$2B