

## Business Strategy for Investors

### Sustainable. Socially Responsible. Innovative. Ethical. Conscientious.

Reagan Rodriguez offers an investment opportunity that drives conscientious innovation to an entirely new level. Imagine being able to use recycled materials and create a home that is cost-efficient to build, as well as to maintain. It's a structure that has demonstrated incredible strength in the face of natural disasters and weather-related threats. And it is truly a beautiful place to call home.

WORTHYdomes is positioned to change the way we look at the world. This innovative strategy for housing is cost-effective enough to be offered as a viable solution for communities with critical need, and luxurious enough to be the home people choose over other options. Homeowners and landlords alike enjoy low operational costs, while knowing that their properties are environmentally and ethically conscientious.

The mission is exciting. The technology is amazing. At the end of the day, it comes down to culture and organization. WORTHYdomes is being structured to become an infinite company — owned by the people, in service to the earth, improving the way we live. Instead of compromising social purpose for venture capital, this will be a community of purpose-aligned investors.

Together we can transform the future of **home** and create a new paradigm of living in harmony.

#### CONFIDENTIAL

### Contents

Vision	4
WORTHYdomes	5
Company	5
Dome Structure	5
Portfolio	7
Complementary Products	8
Challenge	9
Solution	10
Competitive Landscape	11
Key Competitors	11
Factor Analysis	12
Barriers to Entry	13
Marketing and Sales	13
Analysis and Segmentation	13
Sales Pipelines	14
Launch Point: Mount Dora	15
Strategy	16
Alliances	
Operations	17
Corporate Posture	17
Legal and Contractual Obligations	17
Manufacturing	17
Supply Chain	18
Team	
Founder and CEO	
Board of Directors	18
Milestones	20
Where We've Been	20
Where We're Going	20
Financials	21
Dome Costs and Revenue	21
5-Year Projections	21

#### CONFIDENTIAL

Investment Model: CAFE	23
Future Expansion Opportunities	23
Conclusions	24
Appendix A: Manufactured Home Statistics	25
Average sales price of new manufactured homes in the United States from 2014 to 2020	25
Number of manufactured housing units in selected states in the United States as of December 2021	26
Appendix B: Strategic Business Report	27
Prefabricated Housing – A Viable Solution for Global Housing Problems	27
Appendix C: Financial Projections, 10 Years	29

## Vision

Conventional housing has changed little in 150 years. It is expensive, requires major infrastructure, relies on many highly paid tradesmen, and takes months to build. Developers build neighborhoods heavily emphasizing single-family houses and sell homes to the highest bidder.

**WORTHYdomes is changing the game.** Structures are designed for community living, simple to fabricate and assemble. They are environmentally friendly, providing the greatest amount of usable space while consuming the smallest volume of materials. The domes can be covered with sod, which can be barely noticeable within the context of the landscape. Zero construction waste is created, and the plastics do not give off any volatile organic compounds (VOCs).



"Our true strength lies not in a single product offering, but in a holistic solution to one of the planet's most pressing needs: shelter."

Reagan Rodriguez,

Our vision for WORTHYdomes is focused on homes, and multifaceted in impact. Affordable regenerative homes in next generation communities around the world delivers a solution that works for everyone. Regenerative architecture technology bridges the gap between the affordable housing, green building, and wellness markets. WORTHYdomes sells tiny, small, and mid-sized homes to help fill the critical gap in affordable and sustainable housing.<sup>1</sup> The company is also collaborating with local governments to build transitional villages and transcend homelessness.

While the core company strategy remains centered around residential structures, the quality and flexible nature of the domes lends well to any number of other needs. WORTHYdomes have been used for schools, hospitals, community centers and wellness retreats.

WORTHYdomes is positioned to lead the residential construction industry towards social responsibility and environmentally conscious structures by implementing



https://worthydomes.com/sustainability/

accessible technologies to fill humanity's need for shelter using nontraditional materials and approaches.

## **WORTHYdomes**

#### Company

WORTHYdomes Corporation is a privately held Delaware corporation operating in Miami, FL. Reagan Rodriguez is the founder and owner of the company. He was initially inspired after witnessing the devastation caused in Haiti by a magnitude 7 earthquake.

The WORTHY Building System is an advanced solution delivering structures with impressive physical strength and optimal use of space, while limiting the materials required for construction. Domes are extremely energy efficient, easy to maintain, will last for generations and are virtually indestructible.

Components for the WORTHY Building System are manufactured using mass production tools and a polyurethane blend. A collection of four to five complete WORTHY Building Systems can then be shipped in one container to a single location. Domes can be erected to completion on site within an hour by four unskilled laborers. No construction site waste is created with this process, and the material and labor cost of the domes are a fraction of conventional building construction.

Our mission is to enable and deliver healthy living in community in harmony with the land. We envision a world in which everyone has a home and sense of belonging.

#### **Dome Structure**

The domes are precision-crafted units with consistent dimensions, ensuring a perfect fit every time. The structure is made of proprietary polyurethane blends that are resistant to anything the world can throw at it.

An aerodynamic profile from all directions provides solid protection from weather. It remains intact, and in place through even the worst wind conditions. Conventional high-drag co-efficient buildings are more likely to be displaced, or completely destroyed. Between the architectural design and the durability of the structure, WORTHYdomes are virtually indestructible, capable of resisting earthquakes, hurricanes, tornadoes,













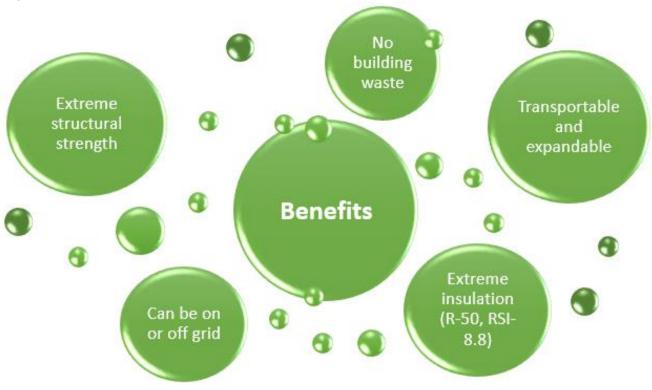
fire, water penetration, rotting, warping, mold, hail, snow, rodents, and insect. Stress tests have demonstrated impressive results.<sup>2</sup>

Ceramic composites used for our domes are fireproof to 2,300 degrees Fahrenheit. They will not mold, rust or burn. The dome structure distributes stresses and strains perfectly, making it the most earthquake and hurricane proof structure currently available. Biotech WORTHYdomes are engineered to last for over 500 years.

Polyurea is both durable and safe. It produces no toxic fumes during the application process.<sup>3</sup> Polyurea systems are fast-curing and fast-hardening. It can withstand more abuse and impact than any traditional epoxy coating. It does not crack or peel, and it offers much better protection against harmful agents like oils, chemicals, and gas.<sup>4</sup> Structures protected by polyurea are better protected from weather and environmental conditions, increasing overall sustainability.<sup>5</sup>

Additional features are available for more specific needs. For example, when used for military purposes, the dome can be completely buried underground. When situations call for greater protection, the dome can be upgraded with ballistic grade custom formulations of polyurea & Kevlar™.

WORTHYdomes have so many benefits ranging from costing less than 50% of building a conventional home, to the flexibility of being on or off grid. It is one of the most energy efficient and maintenance-free homes that exists anywhere in the world.



<sup>&</sup>lt;sup>2</sup> https://worthydomes.com/wp-content/uploads/2020/12/Wdomes-Opal-Stress-Report.pdf

coating/#:~:text=Furthermore%2C%20polyurea%20produces%20no%20toxic,the%20team%20applying%20the%20produc

<sup>&</sup>lt;sup>3</sup> https://pccne.com/understanding-vocs-epoxy-floor-

<sup>&</sup>lt;sup>4</sup> https://www.floortrendsmag.com/gdpr-policy?url=https%3A%2F%2Fwww.floortrendsmag.com%2Farticles%2F103462-rethinking-your-garage-why-consider-polyurea-floor-coating

<sup>&</sup>lt;sup>5</sup> https://polyureareviews.com/polyurea-the-true-environmentally-sustainable-coating/

Building a dome structure takes just four people and about an hour from the point of delivery. In two working days, the property can be brought to a livable standard.

#### Portfolio

WORTHYdomes product line is cultivated specifically to increase the standard of living and overall wellbeing of the general population. Products are of the highest quality and available at varying price points to suit a wide range of budgets.

Homes	Sq Ft	Sq Mtr	Bed	Bath	Retail
Coconut	484	45	1	1	\$32,490
Lychee	1,001	93	2	2	\$58,490
Mango II	1,345	125	2	2	\$74,490
Asher	1,453	135	3	2	\$79,490
WORTHY Earthship I	1,501	140	2	2	\$70,490
Reed	1,991	185	3	2.5	\$90,990
WORTHY Earthship II	2,153	200	3	3.5	\$101,990
Saman	2,895	269	3	3.5	\$145,990

The dome designs are combined with complementary technologies, creating a completely self-sustained, healthy living community — at a fraction of the cost of the most basic structures built using traditional methods.

Beyond home structure designs, WORTHYdomes also offers structures for other purposes. These can be used for

a range of situations such as offices, schools, and retail showrooms; they have even been used for medical clinics and military needs.

A full property portfolio with imagery and floorplans is available on the WORTHYdomes website.

Other Structures	Sq Ft	Sq Mtr	Retail
Pavilion	527	49	\$31,990
Double Garage	696	65	\$39,490
Office Showroom	880	82	\$46,490
Bungalows	880	82	\$51,990

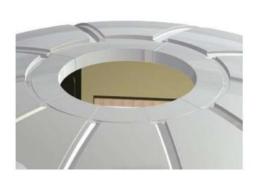


### **Complementary Products**

Our market research concluded that there is a need for housing, power, water and sewage, and air treatment technologies, either standalone, or in a comprehensive package. The company has consequently developed the domes to complement and incorporate other standalone environmentally friendly technologies, to provide complete community infrastructure and housing solutions. WORTHYdomes will produce and sell these complementary products as part of our overall community solution, and these subsidiary companies will create significant revenue streams.

Geothermal Heating	Proven technology with the approximately 3.5 million installations worldwide.		
	Available all day and year round, in any weather.		
Dew Point	Standalone device which dehumidifies the room.		
Water Generator and	Can produce 15 gallons of potable water per day.		
Air Purifier	Available with a solar panel power source.		
PureWater	State-of-the-art, ozone-based, water purification method to remove bacteria and viruses from drinking water.		
	Ozone technology is a tried and tested, proven and deployed method of water purification.		
PureAir	Complementary air component to PureWater system.		
	Designed to address both interior and exterior air contaminants or odors.		
	Particularly beneficial in disaster environments and tropical climates.		
	Inhibits and reduces the spread of contagious disease.		

A visual depiction of the PureWater solution.







## Challenge

Conventional housing is unaffordable, unsustainable, and disconnected from newer legislative trends.

Average Americans can **no longer afford a home** in 74% of housing markets.

Buying a home continues to be a rough road to navigate for the average wage earner in the United States.<sup>6</sup> According to a 2016 McKinsey report, California alone needs 3.5 million housing units by 2025 to regain any semblance of affordability. The theoretical cost is an outlandish \$1.6 trillion. More recently, taking into consideration the economic impact of the pandemic, both housing prices and rental prices are on the rise.<sup>7</sup>

Building construction and operation accounts for 40% of global CO2 emissions. Construction projects generate up to 40% of the landfill waste in the U.S. In 2020, the U.S. was impacted by 22 separate

disaster events, followed by another 20 disasters in 2022. Hundreds of thousands of homes were destroyed. Over the last five years, the average annual cost of disaster in the U.S. has reached over \$145 billion.<sup>8</sup> After recent record-breaking extreme weather events, resiliency is becoming the new sustainability. But weather and affordability are not the only crises facing America while leaders consider the best way to guide access to housing.

The former U.S. Surgeon General has declared loneliness as the fastest-growing public health crisis, with roughly the same negative impact as smoking 15 cigarettes a day. Is the way we design our homes and communities contributing to loneliness? Zoning that's limited to detached single family housing has been the standard for many years in America, but officials across the nation are starting to rebel using radical tactics. In June 2019, Oregon passed legislation that essentially bans single family zoning in most of the state. Since then, California has pursued similar laws and now an economic panel within the Biden administration is exploring this type of change as part of zone reforms that will be funded as part of the housing initiative.<sup>9</sup>

"While housing is a necessary component of attaining a sufficient standard of living, not everyone has ready access to it."

"Domes of Hope", Latin Post, Radz R, Dec 7, 2020

<sup>&</sup>lt;sup>6</sup> https://www<u>.housingwire.com/articles/median-priced-homes-arent-affordable-in-74-of-u-s-housing-markets/</u>

<sup>&</sup>lt;sup>7</sup> https://www.businessinsider.com/america-housing-crisis-getting-worse-home-prices-apartment-rental-market-2021-8?r=US&IR=T

<sup>&</sup>lt;sup>8</sup> <a href="https://www.climate.gov/news-features/blogs/beyond-data/2021-us-billion-dollar-weather-and-climate-disasters-historical">https://www.climate.gov/news-features/blogs/beyond-data/2021-us-billion-dollar-weather-and-climate-disasters-historical</a>

<sup>&</sup>lt;sup>9</sup> https://oregoncapitalchronicle.com/2021/10/29/white-house-oregon-single-family-zoning-law-could-be-model-fornation/

## Solution

WORTHYdomes is transforming the future of **home**. The company was founded to fulfill vital social needs:

- Provide sustainable, reliable, long-term, safe housing options, with flexibility in size and interior design to meet different types of needs.
- Deliver homes in an accessible way to reach areas ridden with endemic poverty.
- Ensure products are cost-effective, able to be erected quickly, and easily constructed with unskilled labor.
- Satisfy an extensive range of commercial needs across government, military, corporate, energy & mining, agriculture, residential consumer, and recreational sectors.

### **Proven Record Of Success**



Our domes have the structural integrity and overall benefits of concrete, while reducing the weight to a small fraction. Even the largest part weighs less than 22 kilograms and can be carried by one person. Flexibility is core to the building system, engaging a variety of parts and pieces which can be used like Lego bricks to quickly construct highly durable and insulated buildings that can be configured to fit any purpose or specific need. Using the right combination of parts, multiple units can be easily connected together to create multi-roomed homes or buildings of different shapes and sizes.

With insultation vales at R50, WORTHYdomes are four times more efficient than conventional modern homes. The floors have optional under floor radiant heating for colder environments. In hotter climates, cool water can be circulated through the floor to provide interior climate control.

Climate control capabilities enable careful and precise management. Agricultural applications include using domes as greenhouses, producing the equivalent of hundreds of acres of land in a much smaller area. Crops are protected from weather, insects, theft, and animals, which means they grow quicker, remain healthier and

deliver better harvests. An ongoing supply of fresh vegetables can be provided from about 50 square meters of space and one maintenance person. Domes are also great for food storage. When food shortages occur, it is rarely because too little food was produced, but more often that it was improperly stored and subsequently spoiled.

WORTHYdomes technology uses a new material science. The WORTHY Building System brings an unconventional and iconic design that represents a quantum leap forward, offering the most energy efficient, environmentally friendly, and cost-effective solution in the industry. Future follow-on products and services that create a healthy and efficient environmentally neutral building at an affordable price will lead to the full realization of our vision.

Reagan Rodriguez has taken the basic dome concept and, over years of research, development, and innovation, has made it commercially viable by simplifying and addressing inherent issues with dome construction. It used to be that erecting a dome was a major civil engineering project. He has championed both the design and the process. Now a WORTHYdome can be erected in an hour with four unskilled people, and that same structure can be livable just two working days later.



## Competitive Landscape

Currently, there are no products that can directly rival the comprehensive combination of price, transportability, durability in the face of environmental threats, ease and speed of assembly, sustainable efficiency for the inhabitants, and eco-friendliness. The leading alternatives are concrete and steel structures, which require a variety of highly specialized building skills, making the project inaccessible as a general do-it-yourself (DIY) initiative.

WORTHYdomes competition mainly consists of privately owned companies, ranging from local to multi-national. Their principal activities are the design, development, manufacturing, and marketing of both temporary and permanent structures for various commercial and consumer applications.

### **Key Competitors**

There are several near-proximity competitors that offer products with some of the WORTHYdomes factors.

1. <u>Monolithic Domes</u> – Established in 1975, Monolithic is the clear market leader in dome construction. Structures are made from concrete and are therefore permanent. They manufacture everything from large custom structures, such as sports arenas, down to single person rental units. Their structures are a major engineering project and are out of reach for most DIY efforts.

- 2. ATCO Structures & Logistics Ltd ATCO Structures & Logistics is a small part of the ATCO Group of companies. Started in 1973 as a small family company building transportable trailers, ATCO has expanded into electricity, pipelines, and liquids. It's a \$5 billion enterprise with more than 6,200 employees, clients in over 100 countries, 45 sales offices around the world, manufacturing facilities on three continents and operations on five. Business segments that would be direct competition for WORTHYdomes are Modular Structures and Mobile Office Trailers. 2015 Structures & Logistics revenue was approximately \$380 million, less than 10% of total ATCO revenues.
- 3. <u>Portakabin</u> A pioneering manufacturer of portable and modular buildings, Portakabin has been in business for over 50 years. Current operations include 1,300 employees across UK, Ireland, France, Belgium, Luxembourg, and Holland. They offer both product sales and rentals for a myriad of commercial applications. 2015 revenue was approximately \$300 million.
- 4. Weatherhaven Headquartered in Burnaby, British Columbia (Canada) and established in 1981, they are a global provider of portable tent shelters, camps, and systems for remote sites around the world. Offices now exist in US, UK, Australia, Brazil, Peru, and Barbados, as well as having a presence in Africa and Asia. The company engineers, manufactures, and installs custom shelter systems for a wide variety of commercial, military, and medical applications. 2015 revenue was estimated to be \$300 million.
- 5. <u>InterShelter, Inc</u> Based in Alaska, the family-run company primarily promotes two products a 14' dome and a 20' dome. Their geodesic panel dome design was patented in 1979 and partners include Doctors Without Borders, FEMA, United States Military (Air Force, Army Navy), US Brand Land Management, United States Army Corps of Engineers. 2015 revenue was estimated at \$2 million.
- 6. <u>MobileMod</u> Relatively recent entrance to market founded in 2018. They sell new, refurbished, and used containers. Marginal innovation since shipping containers have been on the scene for a while, and eco-friendly solution decreases given the waste associated with building new containers. Limited advantages in the face of disasters. Based in Utah, USA, with less than 200 employees.

### Factor Analysis

A deep-dive analysis across more than a dozen different factors has been focused on ATCO, Portakabin, and Weatherhaven as the three competitors most likely to be considered as alternatives, depending on the situation.

Factors	WORTHYdomes	ATCO	Portakabin	Weatherhaven	Customer Importance Rating (1-5)
Product	Superior	Dated tech	Dated design	Tent designs	2
Price	Value	17% higher	17% higher	Cheapest	1-Critical
Quality	Superior	Average	Inferior	Tent Material	2
Selection	Total flexibility	Stackable	Limited	One tent design	3
Environment	Minimal impact	Heavy impact	Heavy impact	Modest impact	3
Reliability	Best	Lasts 3 moves	Lasts 2 moves	Poor	2
Appearance	Futuristic	Linear trailer	Linear trailer	Tent	3
<b>Sales Method</b>	Direct	Dealers	Dealers	Direct	4
Transportable	4-5 per container	One at a time	One at a time	Easy – small size	2
Strength	Indestructible	Durable	Durable	Poor	1-Critical
<b>Energy Costs</b>	75% less	Standard	Standard	Not efficient	1-Critical
Waste	None	None Substantial Substantial Minimal		Minimal	2
Maintenance	None	Regular	Regular	Constantly	2

#### Barriers to Entry

There are significant barriers for a company to enter the industry of modular, transportable shelters. High capital and production costs hinder new businesses from entering the market. ATCO, Portakabin, and Weatherhaven have strong brand recognition, leading to consumer perception that these are the only world suppliers of transportable shelters. Government regulations in some countries prevent businesses from entering the industry for various reasons.

WORTHYdomes has established the WORTHY Building System as a viable alternative to the existing legacy products that are offered in the marketplace. Letters of interest for the WORTHY Building System have been received from numerous organizations around the world, which would result in a 5-year lead on any possible competition. The WORTHY Building System is proprietary technology based on strong research and development, and insightful innovations. The market for the product has already been established and production will begin to fill the demand.

## Marketing and Sales

#### Analysis and Segmentation

Affordable housing is desperately needed in parts of the world ridden with endemic poverty, and areas hit by disaster and war. In areas where average incomes are low and living costs are high, such as areas across North America, WORTHYdomes offers a very cost-effective, energy efficient, environmentally friendly alternative to more expensive, conventional housing.

Prefabricated housing as a global market sector is \$183 billion and growing at 7.3% per year. WORTHYdomes addresses four market segments, each with its own custom designed strategy to reach that segment with least expense. Public and private sectors that require transportable, modular shelters are looking for increased functionality, as well as alternative low-cost solutions to meet environmental, safety, and logistical challenges.

The following market segments represent core uses for WORTHYdomes but are by no means an exhaustive list.

Affordable Housing	Areas hit by disaster, Third World countries, Aboriginal and rural communities all have a real challenge with affordable housing. While their needs may represent more critical situations, a huge segment of Western populations are also struggling with housing due to financial constraints such as mounting mortgage debt and energy costs. These various groups have a common challenge – affordable and sustainable housing.
Disaster Preparedness	With escalating global environmental disasters, there is a growing segment of the population who are genuinely concerned about physical safety. A safe shelter is a key part of their strategy. Government and civic officials are looking for emergency solutions for the affected populations.
Military, Government, FEMA	There has been a huge upsurge recently in orders for domes placed by each of these groups. While the primary driving force is from US agencies, this is becoming a global phenomenon. Orders are often in the hundreds of units at a time.

Green Movement	WORTHYdomes are extremely eco-sensitive and energy efficient, which makes them a popular choice for those who wish to act responsibly where the environment is concerned. When that same environment poses a risk to us, domes provide the safest protection in return. They can withstand pretty much anything that Mother Nature can throw at them, while being respectful of our planet.
Vacation Homes/ Rentals	The unique design and ability to be located anywhere from major cities to remote situations that are off the grid. With the ability to be kitted out with all the comforts of home to attract renters, landlords equally enjoy extremely low operational and maintenance costs, resulting in stronger profit margins long-term.
Baby Boomers	A key demographic for WORTHYdomes is the Baby Boomer generation (born 1946 to 1964). They represent 28% of the population in the US and 29% in Canada. Socially concerned and environmentally conscious, they have the most disposable income. Given their progression into the retirement stage of life, they are also financially risk averse and cautious about having enough savings to last through their golden years.



### Sales Pipelines

WORTHYdomes present the opportunity for multiple revenue streams. Efforts will focus on two main revenue streams – crisis relief with a more charitable lens and bespoke shelters for private ownership. Both will benefit from the environmentally friendly and cost-effective nature of the product portfolio.

Crisis	Government, non-profit, and non-governmental organizations (NGOs) all have needs which range
Relief	from new shelters following fast-onset disasters which has destroyed homes and buildings, to
	addressing longer-term critical needs around affordable housing.

**Bespoke** The domes can be used for so many different situations, starting with the traditional residential **Structures** uses and spanning into the diverse commercial realm – such as retail, corporate and fitness.

Lead development will require strong government, non-profit and corporate networks at senior levels. Private sponsors often fund key non-profit projects, so these network circles will overlap with each other which will further support the promotion of WORTHYdomes.

As a means for promoting the products and enabling people to see them first-hand prior to making purchases, WORTHYdomes will establish a flagship property in Florida. This location offers domestic and international accessibility, and prospective customers will be able to fully experience the domes by staying on site during their visit. Dome structures will be showcased using purpose-designed landscaping and the comforts of home.

In addition to the primary sales pipelines, the Florida property will generate revenue through overnight stays, corporate retreats, and events. This complementary revenue will ensure the Florida property is self-sustaining, as well as promoting the WORTHYdomes brand and products.

#### Launch Point: Mount Dora

Focusing on the Orlando area, Mount Dora, Florida, is just to the north. Mount Dora sits between Ocala National Forest and Disney World, and it has one of the best downtown areas in the state. When compared to the Orlando rental market statistics, it shares the same A- rating while the average monthly income and occupancy rates are both higher.

The proposed development site measures 5.04 acres at 2800 Croat Street, minutes from downtown Mount Dora.

A private treed parcel with no HOA fees, this beautiful land is bisected by Wolf Branch Creek and is situated at the end of a paved cul de sac off Wolf Branch Road. Other property features include well, soft water system, septic, and two meters.



WORTHYdomes will acquire land in Mount Dora, Florida, and develop a flagship community of 12 homes, representing eight different models in the portfolio. Additional structures such as the Pavilion, Double Garage and Office Showroom will round out the on-premise experience for prospective customers. These properties will be promoted through Airbnb to provide rental income and exhibit the WORTHYdomes offering. The sales team

will reach out to event management companies and corporate retreat planners to raise awareness of the facilities and pricing packages.

A clubhouse and pool, along with other amenities will deliver a wonderful vacation experience. Included in the community will be show homes to fully demonstrate WORTHYdomes structures, design opportunities, and the range of eco-friendly complementary products.



#### Strategy

Four market segments each have a custom strategy to connect with that audience using cost-effective means.

Private or individual unit sales	<u>WORTHYdomes website</u> has been created as a portal for information and the <u>Design and Pricing section</u> is for clients to place their orders for WORTHY units through a simple screen option menu. This segment of the market is reached by our social media campaign, and sales can be closed with just a couple conversations.
	Some capital will help develop hyper-realistic virtual tours and video content for this WORTHYdome community to generate additional earned media and increase our reservation/sales pipeline.
Government programs	Because WORTHYdomes is addressing the crises of affordable housing, homelessness, and climate change, we have already received government incentives that are available to WORTHYdomes Corporation, especially with the passing of a "green new deal". Government incentives include grants, tax breaks, factory construction, discounted loans, and environmental credits.
Charities and classroom programs	WORTHYdomes Corporation has a related entity set up as an "L3C" to facilitate funding from global charities, NGOs and foundations as they activate WORTHYdomes to deploy classrooms on their behalf. This is a massive market of over 20,000 units per year.
	Our past work and reputation hold an open door to this market segment. The school system in Accra, Ghana is anxiously waiting and ready to receive a shipment of our domes to be used as classrooms.
Disaster relief	Natural disasters and crises of humanity are often catalysts for purchases in this segment, as supported by organizations such as Doctors Without Borders and Red Cross. Our hurricane, earthquake, war, and natural disaster modular housing solutions coincide with demands from the federal government emergency response offices, NGOs, and others.
Professional and executive work camps	Housing and shelter are needed internationally. WORTHYdomes has aligned with Remote Site Solutions and Ecolog. They are both waiting for our showroom model in Mount Dora, FL to be built so they can properly inspect product options prior to placing large orders.

Reagan, along with Heber Smith and Ken Laughren, are leading sales and marketing efforts. Primary channels include online networking groups and virtual trade shows. Longer term brand awareness will be cultivated through a combination of outbound and inbound marketing, with HubSpot being considered as part of that infrastructure.

#### Alliances

WORTHYdomes has and will continue to engage strategic alliances with a number of public and private organizations interested in the WORTHY Building System. Some expected consumers will be the International Federation of Red Cross, The United Nations, National Military Forces, and Doctors without Borders, World Vision, and other NGO's. The company is responding to and seeking other national, international relief & emergency agencies and NGOs in Asia, Africa, the Indian subcontinent, and Central America.

## Operations

#### Corporate Posture

WORTHYdomes Corporation also has a related entity which is a Puerto Rico L3C entity, a low-profit hybrid structure composed of both nonprofit and for-profit attributes. The hybrid entity (L3C) is designed to attract private investments and philanthropic capital in ventures designed to provide a socially beneficial objective. Even though the L3C has an explicit primary charitable mission and a secondary profit concern, it is free to distribute the profits to its members just like the standard limited liability company and the main WORTHYdomes Corporation is a traditional for-profit entity.

One of the major advantages of WORTHYdomes is the **myriad of funding options** coming from foundations and their program related investments. The IRS mandates by law that foundations have to direct 5% of their assets every year to charitable purposes to keep their tax-exempt status. A foundation would lose its tax-exempt status if it were to invest in a for-profit business venture, which means these sources of funding are not available to for-profit entities. Foundations have two viable routes for spending this 5%: they can make program related investments, or they can make grants. Grants offer no return on investment, while program related investments offer a potential return. A foundation can make investments in entities with a charitable or educational purpose where making a profit is not a significant goal, so it can be treated as a legitimate investment.

### Legal and Contractual Obligations

The company has no lawsuits or pending litigation.

There are no employees aside from the Founder, Reagan Rodriguez.

A referral agreement is in place with realtors. If a referral is made to someone that wants to buy a WORTHYdomes for their backyard as a home office or guest house, a referral fee of \$5,000 will be paid after we have received payment in full and the dome is installed.

WORTHYdomes Corporation will retain the law firm of <u>Stolberg Law</u> to protect all of the Intellectual Properties that are involved with the WORTHY Building System and the ones that will be created through the process of building the automated robotic production tools. Stolberg will continue working with Rodriguez to ensure that the appropriate trademarks, copyrights, and any new patents are obtained and protected.

### Manufacturing

WORTHYdomes parts are manufactured by spraying the molds with mold release, then with custom interior and exterior blends of polyurea. The mold is closed and locked, then injected with a high-grade, Polyurea/Polyurethane proprietary blend that is resistant to: earthquakes, fire, leaks, rot, warping, mold, hail, snow, and pests. This is a similar material as used in truck bed-liners.

Polyurethanes are a controlled substance. The Center for the Polyurethanes Industry (CPI), part of the American Chemistry Council, has documented guidance to provide information to professionals concerning important

health and safety aspects when working with isocyanates during spray-on lining applications. See <u>Spray-on Polyurea-Based Lining Applications Containing Isocyanates</u>.

WORTHYdomes follows these guidelines and ensures all employees that work with Polyurethane chemicals are properly trained and certified.

### **Supply Chain**

WORTHYdomes has a partner agreement with a manufacturing plant and has a good working relationship with key team members. The compensation agreement supports a living-wage pay structure and benefits on par with industry standards.

WORTHYdomes has supply agreements in place with the world leader in Chemical supplies, BASF. They will provide early-stage production development by receiving a production tool in Germany and then allowing their top tier scientists to experiment with different formulations of mold releaser, Polyuria and Polyurethane. They have already helped us design the perfect combination for the final WORTHY Building System. They have various warehouses in major cities that hold inventory of raw materials as required by WORTHY production processes. They deliver as needed to our production facility in Puerto Rico and Florida as part of their business supply protocols.

WORTHYdomes has a supply agreement in place with KUKA robotics Germany through our Canadian representative located in Mississauga, Ontario. KUKA has been selected because they are the world's leading robotics company. Most of our robots and the replacement / modification parts are on the shelf in Ontario.

Team

#### Founder and CEO

The WORTHYdomes leadership team represents a wealth of experience across multiple industries, sector specialties, and countries, spanning both commercial and philanthropic organizations.

**Reagan Rodriguez** is a Futurist and the Founder of WORTHYdomes Corporation and Worthy Domes, L3C. He has two decades experience in guiding business owners through the value-building process and to a successful exit. Reagan and his wife Abigail currently split their residences between Miami, Florida, and San Miguel de Allende.

#### **Board of Directors**

Following are a few highlights of key people who are instrumental to helping WORTHYdomes move forward.

**Abou Diarrassouba** is a Hedge Fund Manager of a Fund in Mali, Africa, and the President of Club 66. Mr. Diarrassouba's passion for entrepreneurship is complemented by an MBA from William Carey University in Hattiesburg, MS (USA).

**Ken Laughren** – Sales manager covering all of North America. He is progressing critical visibility through core networks to bring more awareness to WORTHYdomes products and mission.

**Heber Smith** – Chief Operating Office for WORTHYdomes. Mr. Smith has a deep-rooted passion for serving and helping business owners and leaders achieve their goals. Over the past two decades he has developed and put into practice a set of guiding principles to lead individuals and businesses from good-to-great and on-to exceptional. Both directly and indirectly as a coach he has lead organizations of all sizes to record breaking success.

#### CONFIDENTIAL

While raising his five sons with his beautiful wife, Mandy, Mr. Smith is actively involved in church and community service. He has a soft spot in is heart for humanitarian efforts and spent two years in the developing country of Peru serving his Peruvian brothers and sisters. During this time he experienced an 8.3 magnitude earthquake. Although devastating, it helped open his eyes to the unmatched joy that comes from helping those in need through selfless service.

**Donna Nodson** – Advisor to new real-estate developments throughout the U.S. and Caribbean countries. Mrs. Nodson has strong background in business operational aspects, including development of business plans, project management, and risk and compliance.

**Ricardo Rodriguez** – Mr. Rodriguez is the owner of a shipping company in Mexico, Transportes Vaquero. He will be helping us reduce our shipping cost internationally and will be involved in launching Worthy Domes of Mexico.

**Prince Kamil Ademola Lamidi** – Prince Lamidi is a developer in Namibia, Africa, and the D.C. area, and has plans to build a hotel in Namibia using WORTHYdomes.

**Shawn David Karvasales** – Mr. Karvasales is the CEO of Craftsman Roofing and believes the aerodynamic design of WORTHYdomes has the potential to revolutionize and change Florida's property insurance industry.

**Alex Taranu** – Mr. Taranu is a real-estate investor in Miami and also developer of Assisted Living Facilities in South Florida. He wants to build future Assisted Living Facilities using WORTHYdomes.

**Craig Madans** – Mr. Madans is CEO of <u>Home Owners Club of America</u> and will be helping us with international expansion. He is currently helping us with a WORTHYdomes community of 500 in Australia. We are helping this developer replace the 500 homes that burned down because of the wildfires that took place in January 2020.

**Juan Carlos Stolberg**- Attorney licensed in Florida, New York, and Puerto Rico and also established the L3C entity for Worthy Domes.

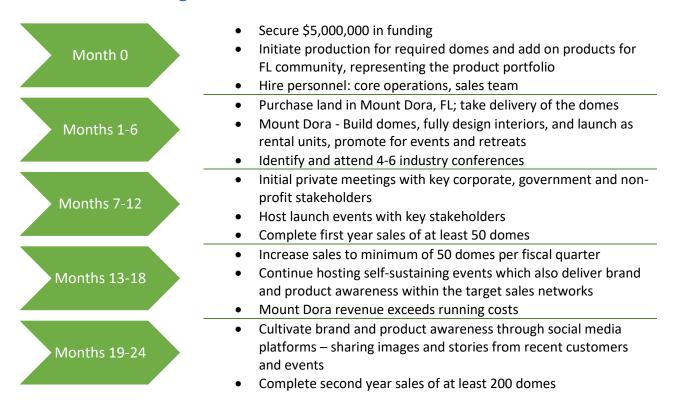
Indrasen Poola - 12 years working technology key roles at various top-notch companies in Silicon Valley and around the world. A tenured distinguished IT specialist, business savvy and an entrepreneur with a track record of success, he has deep experience in business including delivering innovative solutions with the use of new emerging technologies. He specializes in creating value through technology solutions that solve real customer problems to think through complex situations and develop strategic and tactical plans to bring about the desired results.

## Milestones

#### Where We've Been

WORTHY Building System	Haiti Earthquake	Himalayan Deployment	Acquisition of Canadian Super Igloo	Hurricanes Irma & Maria	4Ocean Partnership	Communities of Florida & Mexico
2010	2010	2011	2016	2017	2019	2021
Initial manufacturing effort of domes, using recycled plastic from the ocean.	Built 500 domes in Haiti, including classrooms and a medical clinic.	Prototype test unit for military deployed in Himalayas at 22,000 ft. Results exceeded expectations.	Canadian Super Igloo merged with WORTHYdomes	Extensive damage to communities. Proved the need for WORTHYdomes technology.	Massive impact by gaining access to recycled plastic for manufacturing as opposed to new plastic.	Opening another community and the launch of a new line of WORTHYdomes

### Where We're Going



### Financials

#### Dome Costs and Revenue

The initial WORTHYdomes communities will focus on revenue generated through sales. A key success factor for cultivation of the Mount Dora campus as a living showroom is to ensure that a strong cross-section of products is represented. Customers may be curious and apprehensive about how the domes work. They can visit Mount Dora to see the domes, as well as some of the complementary eco-products.

Mount Dora Buildout	# of		Cost	Interior	
Homes	Units	Retail	to Build	Per Unit	<b>Total Cost</b>
Cononut	2	\$32,490	\$22,743	\$6,498	\$58,500
Lychee	2	\$58,490	\$40,943	\$11,698	\$105,300
Mango II	2	\$74,490	\$52,143	\$14,898	\$134,100
Asher	1	\$79,490	\$55,643	\$15,898	\$71,500
Reed	1	\$90,990	\$63,693	\$18,198	\$81,900
Saman	1	\$145,990	\$102,193	\$29,198	\$131,400
WORTHY Earthship II	1	\$101,990	\$71,393	\$20,398	\$91,800
Bungalows	2	\$51,990	\$38,893	\$10,398	\$98,600
Pavilion	2	\$31,990	\$22,393	\$6,398	\$57,600
Double Garage	2	\$39,490	\$27,643	\$7,898	\$71,100
Office Showroom	1	\$46,490	\$32,543	\$9,298	\$41,800
Add On Products	1	\$100,000	\$70,000	\$0	\$70,000
			Estimated	Cost to Build	\$1,014,000

The dome rental and event income from Mount Dora will primarily serve to cover operating costs of that location, as well as providing an opportunity to showcase the domes in a community setting. Potential customers can visit the community, tour domes, and discuss potential purchases with WORTHYdomes team members.



### 5-Year Projections

Projections for the next 5 years are based on initial funding of \$5,000,000, which will be used to establish a strong sales team, cultivate the sales network and pipeline, and create the living showroom in Mount Dora, Florida. Starting in Year 2, WORTHYdomes sales are targeted to jump to at least 200 dome sales each year. This will be achievable based on attracting and hiring a premier sales team in Year 1. Support for pipeline cultivation will

occur through attendance at industry conferences and hosting events for key stakeholders at the Mount Dora campus. Year 2 is projected near break-even, with strong profitability starting in Year 3.

Operating Statements	Year 1	Year 2	Year 3	Year 4	Year 5
17-Unit Mount Dora Development					
Revenue	\$348,000	\$348,000	\$348,000	\$348,000	\$348,000
Operating Expenses	(\$126,000)	(\$126,000)	(\$126,000)	(\$126,000)	(\$126,000)
Commission (10%)	(\$34,800)	(\$34,800)	(\$34,800)	(\$34,800)	(\$34,800)
Net Income	\$187,200	\$187,200	\$187,200	\$187,200	\$187,200
Sale of Worthy Domes					
Units	50	200	300	400	500
Revenue (\$50,000 avg/unit)	\$2,500,000	\$10,000,000	\$15,000,000	\$20,000,000	\$25,000,000
Expenses					
Cost of Construction (70%)	\$1,750,000	\$7,000,000	\$10,500,000	\$14,000,000	\$17,500,000
Commissions (10%)	\$250,000	\$1,000,000	\$1,500,000	\$2,000,000	\$2,500,000
Gross Profit Margin	\$500,000	\$2,000,000	\$3,000,000	\$4,000,000	\$5,000,000
Operating Expenses					
Staff	\$1,500,000	\$1,650,000	\$1,815,000	\$1,996,500	\$2,196,150
Operations (systems, travel, legal, etc)	\$300,000	\$330,000	\$363,000	\$399,300	\$439,230
Sales and Marketing	\$100,000	\$250,000	\$275,000	\$302,500	\$332,750
Total Operating Expenses	\$1,900,000	\$2,230,000	\$2,453,000	\$2,698,300	\$2,968,130
Pre-Tax Income	(\$1,212,800)	(\$42,800)	\$734,200	\$1,488,900	\$2,219,070
SOURCE AND USE OF FUNDS					
Source of Funds					
CAFE	\$5,000,000				
Use of Funds					
Mount Dora Buildout	(\$1,014,000)				
Land	(\$100,000)	(\$35,000)	(\$35,000)	(\$35,000)	(\$35,000)
Landscaping	(\$300,000)				
	(\$1,414,000)	(\$35,000)	(\$35,000)	(\$35,000)	(\$35,000)
Operating Income/(Losses)	(\$1,212,800)	(\$42,800)	\$734,200	\$1,488,900	\$2,219,070
Total Use of Funds	(\$2,626,800)	(\$77,800)	\$699,200	\$1,453,900	\$2,184,070
Net Change	\$2,373,200	(\$77,800)	\$699,200	\$1,453,900	\$2,184,070
Cash at Beginning of Period	\$0	\$2,373,200	\$2,295,400	\$2,994,600	\$4,448,500
Net Change	\$2,373,200	(\$77,800)	\$699,200	\$1,453,900	\$2,184,070
Cash at End of Period	\$2,373,200	\$2,295,400	\$2,994,600	\$4,448,500	\$6,632,570

Sales volumes are a critical component for success. The commission structure has been carefully considered to attract a sales team that are driven to achieve and hit targets. Commission of 10% will be offered on the sale of WORTHYdomes, and the same commission rate will be used on revenue for dome rentals, events, and the complementary eco-products. There is no cap on the amount of commission which can be earned.

In addition to sales commission, all full-time employees will be eligible to receive an annual bonus. A bonus pool will only be created if the revenue targets are hit for domes, eco-products, and Mount Dora campus revenue. Additionally, the Net Income After Taxes must be at least \$100,000. Dual incentive will motivate employees to work as a team in achieving sales targets, while being mindful of operational costs.

#### Investment Model: CAFE

WORTHYdomes is delighted to be offering this investment opportunity through <u>CAFE Central</u>, using a new investment model called the Continuous Agreement for Future Equity (CAFE). Minimum investment is 500 tokens at \$10 per token; the investor must hold these tokens for a minimum of 12 months before reselling.

We are seeking to raise \$5,000,000 through Angel Investors, or from mission aligned private lenders and accredited investors. With a successful raise we can begin with a showroom example and 8 to 10 other examples that we will rent out via Airbnb. The WORTHYdomes campus will appear to be a village, with domes of all sizes clustered throughout the land in harmony with nature. We do not believe we will need to raise additional equity capital after this initial investment.

## 12 Reasons a CAFE is a Better Fundraising Option

### For Entrepreneurs

- Perpetual Offering
- Fixed Dilution
- Seamlessly integrated with company website
- Operates standalone or in tandem with other fundraising activities
- Diverse investor community
- Unlimited, unrestricted solicitation

### For Investors

- Invest frequently
- Digital tokens registered on the Blockchain
- Automated market system:
  - Fast-track verification
  - Liquidity
  - 24/7/365 Reporting

## **Future Expansion Opportunities**

WORTHYdomes is a dynamic business which offers significant expansion opportunities. While the initial business will be focused on the sale of domes to create a solid foundation, there are a number of future endeavors which are already known and could be part of the longer-term business strategy.

Large-scale recycling would be a natural opportunity. Collection of significant volumes of plastic as a means of sourcing materials which can then be used to create WORTHYdomes is quite obvious. It offers a way to streamline the supply chain for the existing business while going above and beyond that to drive significant progress in how plastics are recycled, furthering the environmental mission on which the organization has been founded.

**WORTHYdomes communities** could be another growth trajectory. Preliminary exploration has been conducted around AirBnb style rentals that span both vacation accommodation and longer-term residential properties. The flagship Mount Dora property will not only serve as a sales facility so people can come and see the domes, but also as a means of market testing prior to strategic growth decisions. Additionally, efforts are continuously

made to partner with hotels for WORTHYdomes installations. One such initiative includes the Hidden Treasure Villa & Spa Resort in Jamaica.

## Conclusions

Reagan Rodriguez offers this rare opportunity to investors who are looking to balance their portfolio with an innovative organization focused on making our world a better place to live.

Build homes. Provide shelter. Give people hope. Ethical investments can fundamentally change the world around us and while delivering consistent financial results. It's time to build the more beautiful world our hearts know is possible.

WORTHYdomes does not have a WORTHY Community yet. By coming on board now, you help us make everything possible. We've bootstrapped the company for the past five years to minimize your risk. With your help, we can develop the first WORTHY Community and reach profitability after two years. WORTHYdomes is addressing the crises of affordable housing, homelessness, and climate change.

Three investment options exist:

- Participate as an Equity Investor through CAFE Central.
- As an existing landowner, purchase 3-10 WORTHYdomes and become a **Franchisee / Licensee using our Airbnb structure**. A Franchise business plan is available to interested parties upon request.
- **Buy a dome** to place on property that you own for either personal use (such as a guest house) or as a rental property that you manage yourself.

Together we can transform the future of home, and build a company that's owned by the people, in service to the earth. More than ever the world is becoming aware of the urgent need for resilient and regenerative local communities - and we're ready.

Sustainable. Socially Responsible. Innovative. Ethical. Conscientious.

An investment that's good for the soul.

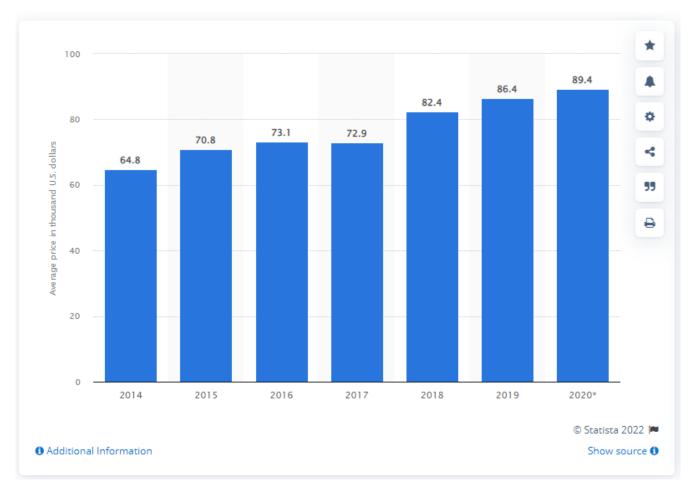


## Appendix A: Manufactured Home Statistics

Average sales price of new manufactured homes in the United States from 2014 to 2020

The average sales prices of new manufactured homes have continued to increase year over year.

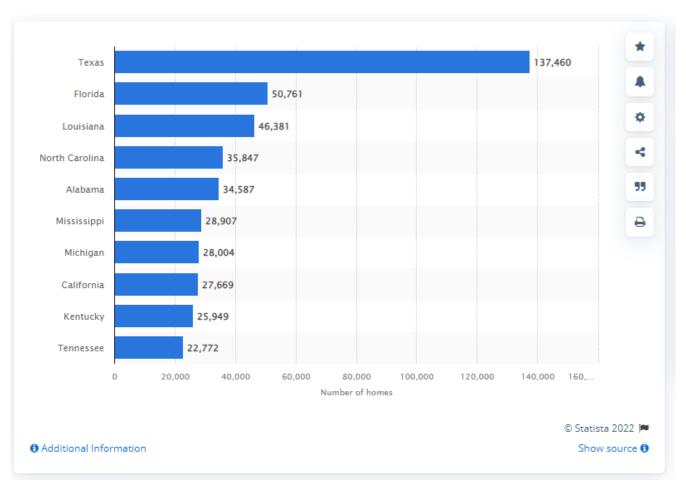
(in 1,000 U.S. dollars)<sup>10</sup>



<sup>&</sup>lt;sup>10</sup> https://www.statista.com/statistics/959333/sales-price-new-mobile-homes-usa/

# Number of manufactured housing units in selected states in the United States as of December 2021

As of December 2021, Texas was the U.S. state with the highest number of mobile homes with 137,460 manufactured homes. Florida and Louisiana followed behind with 50,761 and 46,381 homes respectively. Texas was also home to the largest number of manufactured home production plants with 20 facilities operating in the state.<sup>11</sup>



<sup>11</sup> https://www.statista.com/statistics/1038637/states-with-most-mobile-homes-usa/

## Appendix B: Strategic Business Report

### Prefabricated Housing – A Viable Solution for Global Housing Problems

A Global Strategic Business Report Published by Global Industry Analysts, Inc.

Over the years, quality of prefabricated homes has improved tremendously. Manufacturers today, are able to offer broader variety of houses for varied demands of home buyers. Leading providers of manufactured housing focus on designs that seamlessly blend-in with the neighborhood architectural styling. Manufacturers are leaving no stone unturned to offer innovative, yet realistic housing options, not just for the urban home buyers but also for the sub-urban customers. In addition to quality and styles, manufacturers today are able to offer products with greater flexibility in terms of floor plans, architectural styling, decorative finishes, and enhancement options, which enable customers to easily customize their dream homes to suit their lifestyles. Features such as modernized kitchens and baths are commonplace in the present-day designs.

Prefabricated homes also score high in terms of energy efficiencies, when compared to traditional on-site constructed homes. More efficient cooling and heating systems can be installed in manufactured homes, providing additional means for savings, especially in times when energy costs are soaring. Several manufacturers presently offer Energy-Star labeled prefabricated homes which come with the promise of significant savings to customers.

Future growth for the prefabricated housing market would stem from technological advances, innovative designs, higher flexibility and increased affordability of the homes. Space constraints in cities would also bode well for prefabricated housing market. Government regulations, favoring the adoption of prefabricated housing in urban and rural housing programs would provide a shot in the arm, especially for markets in developing countries. Manufacturers are also focusing on improving their promotional activities, which would also be a major growth propelling factor for prefabricated housing in the coming years. The prefabricated housing industry is also inching forward towards obtaining a 'green' identity, more particularly in the modular housing segment, which is expected to bode well for market growth. Nonetheless, the major issue challenging further growth of this market is the continued perception among customers that prefabricated homes are of poor quality and are temporary. Manufacturers however are focusing on reducing the impact of this general perception by manufacturing efficient products adhering to high standards of quality, and also marketing them effectively.

Greener approaches and usage of smart technologies are the two chief trends in the prefabricated housing market currently.

Growth Prospects Closely Tied to Global Economic Situation:

The fortunes of the global prefabricated housing market are closely linked with the macroeconomic scenario, industrial production and the level of construction activities. Strong economic growth, industrialization, and urbanization, results in increased infrastructure and housing needs thus translating into improved industrial and construction activity.

Other factors which influence the performance of the construction sector include – bank lending rates, level of inflation, role of the government and, although to a lesser degree, exchange rate fluctuations. Government policy and legislation, particularly related to energy efficiency and sustainability also strongly influence the prefabricated housing industry. The sheer increase in volume of people moving to big cities across the world over the last couple of decades and the inability of existing housing infrastructure to support the same drives focus

on the importance of urban infrastructure. Cities are increasingly being expanded to accommodate their growing population with about 7 out of 10 people in the world projected to live in cities by 2050. Another important growth driver is the steadily increasing population worldwide and rising standards of living, particularly in the developing countries.

US, Europe, and Japan are relatively mature markets for prefabricated housing while developing as well as less-developed countries represent markets with high potential for future growth. The introduction of prefabricated housing in Japan and the United States, the single-largest markets for prefabricated housing in terms of volume shipments, brought about radical changes in the housing industries in the two countries during the post WW II period. Over the years, prefabricated housing in these markets has become highly sophisticated with several technological advancements achieved in manufacturing. Asia- Pacific constitutes the largest regional market in terms of sheer volume, as well the fastest-expanding regional market through 2020, for prefabricated housing globally. Australia, New Zealand, India, China, Indonesia, Korea, and Taiwan are high potential markets in the region with huge demand for housing units for sheltering the fast-growing population, and demand for worker accommodation.

Investments in Infrastructure Projects Favors Growth Prospects:

Construction market can be broadly categorized into two categories, namely buildings (residential and non-residential) and infrastructure. Of the two, infrastructure sector accounts for about a third of the construction market, with the remaining share equally divided between residential and non-residential building categories. While population growth, rising per capita income, and urbanization trend are driving demand for housing constructions, there is a need to ensure affordability of construction materials to foster growth in the housing construction market. The emergence of new energy efficiency specifications in developed nations are contributing to the greater need for construction materials offering higher efficiency. On the other hand, non-residential or commercial construction activity in a country is closely reliant on economic growth and business confidence levels. Meanwhile dynamics in the infrastructure investment market depend on government investments and economic progress.

Global market for Prefabricated Housing is projected to reach US\$183.8 billion by 2020, reflecting a compounded annual growth rate (CAGR) of 7.2% during the analysis period 2014-2020. Asia-Pacific represents the largest and the fastest growing regional market for Prefabricated Housing, accounting for an estimated 40.3% share of total global sales in the year 2015.

This research program is an excerpt from our comprehensive Global Strategic Business Report on Prefabricated Housing. For more details go to: http://www.strategyr.com/MCP-1066.asp

## Appendix C: Financial Projections, 10 Years

Operating Statements	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
17-Unit Mount Dora Development										
Revenue	348,000	348,000	348,000	348,000	348,000	348,000	348,000	348,000	348,000	348,000
Operating Expenses	-126,000	-126,000	-126,000	-126,000	-126,000	-126,000	-126,000	-126,000	-126,000	-126,000
Commission (10%)	-34,800	-34,800	-34,800	-34,800	-34,800	-34,800	-34,800	-34,800	-34,800	-34,800
Net Income	187,200	187,200	187,200	187,200	187,200	187,200	187,200	187,200	187,200	187,200
Sale of WORTHYdomes										
Units	50	200	300	400	500	600	700	800	900	1,000
Revenue (\$50,000 avg/unit)	2,500,000	10,000,000	15,000,000	20,000,000	25,000,000	30,000,000	35,000,000	40,000,000	45,000,000	50,000,000
Expenses										
Cost of Construction (70%)	1,750,000	7,000,000	10,500,000	14,000,000	17,500,000	21,000,000	24,500,000	28,000,000	31,500,000	35,000,000
Commissions (10%)	250,000	1,000,000	1,500,000	2,000,000	2,500,000	3,000,000	3,500,000	4,000,000	4,500,000	5,000,000
Gross Profit Margin	500,000	2,000,000	3,000,000	4,000,000	5,000,000	6,000,000	7,000,000	8,000,000	9,000,000	10,000,000
Operating Expenses										
Staff	1,500,000	1,650,000	1,815,000	1,996,500	2,196,150	2,415,765	2,657,342	2,923,076	3,215,383	3,536,922
Operations (systems, travel, legal, etc)	300,000	330,000	363,000	399,300	439,230	483,153	531,468	584,615	643,077	707,384
Sales and Marketing	100,000	250,000	275,000	302,500	332,750	366,025	402,628	442,890	487,179	535,897
Total Operating Expenses	1,900,000	2,230,000	2,453,000	2,698,300	2,968,130	3,264,943	3,591,437	3,950,581	4,345,639	4,780,203
Pre-Tax Income	-1,212,800	-42,800	734,200	1,488,900	2,219,070	2,922,257	3,595,763	4,236,619	4,841,561	5,406,997
Source and Use of Funds										
Source of Funds										
CAFE	5,000,000									
Use of Funds										
Mount Dora Buildout	-1,014,000									
Land	-100,000	-35,000	-35,000	-35,000	-35,000	-35,000	-35,000	-35,000	-35,000	-35,000
Landscaping	-300,000									
	-1,414,000	-35,000	-35,000	-35,000	-35,000	-35,000	-35,000	-35,000	-35,000	-35,000
Operating Income/ (Losses)	-1,212,800	-42,800	734,200	1,488,900	2,219,070	2,922,257	3,595,763	4,236,619	4,841,561	5,406,997
Total Operating Expenses	-2,626,800	-77,800	699,200	1,453,900	2,184,070	2,887,257	3,560,763	4,201,619	4,806,561	5,371,997
Net Change	2,373,200	-77,800	699,200	1,453,900	2,184,070	2,887,257	3,560,763	4,201,619	4,806,561	5,371,997
Cash at Beginning of Period	0	2,373,200	2,295,400	2,994,600	4,448,500	6,632,570	9,519,827	13,080,590	17,282,209	22,088,770
Net Change	2,373,200	-77,800	699,200	1,453,900	2,184,070	2,887,257	3,560,763	4,201,619	4,806,561	5,371,997
Cash at End of Period	2,373,200	2,295,400	2,994,600	4,448,500	6,632,570	9,519,827	13,080,590	17,282,209	22,088,770	27,460,766